

LIBRARY USE OF THE MEGA INTERNET SITES, 2011-12 Edition

Google, Facebook, Yahoo!, Twitter, YouTube, Wikipedia, and More

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THE QUESTIONNAIRE

LIBRARY SIZE CHARACTERISTICS

1. What is the annual budget for all purposes, including salaries, materials, building maintenance, etc.?

COLLECTION DIGITIZATION

2. Is the library currently working with any search engine or other organization to digitize elements of its collection and make this element available over the internet?
3. If the library is not currently working with any search engine or other organization to digitize elements of its collection and make that element available over the internet, what is the likelihood that you will follow such a course over the next two years?

MEGA INTERNET SITES IN INFORMATION LITERACY WORKSHOPS

4. Has the library ever conducted workshops for patrons that include instruction in how to use any of the following?
 - A. Google Books
 - B. Google Maps
 - C. Google Scholar
 - D. Google Buzz
 - E. Yahoo Groups
 - F. Flickr
 - G. Tumblr
 - H. LibraryThing
 - I. Yahoo Maps
 - J. Bing search engine
 - K. Google search engine
 - L. YouTube
 - M. LinkedIn
 - N. Facebook
 - O. Blogger.com
 - P. Twitter
 - Q. Wordpress.com

USEFULNESS OF VARIOUS INTERNET SITES

5. Rate the usefulness of the following sites in your professional library work:
 - A. Google Books
 - B. Google Maps

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- C. Google RealTime
- D. Google Translate
- E. Google Scholar
- F. Google Buzz
- G. Yahoo Groups
- H. Flickr
- I. Tumblr
- J. LibraryThing
- K. Yahoo Maps
- L. Bing search engine
- M. Google search engine
- N. LinkedIn
- O. YouTube
- P. Wikipedia
- Q. Blogger.com
- R. Twitter
- S. Wordpress.com

THE LIBRARY AND LIBRARYTHING

6. Which phrase best describes your understanding of and use of the internet site LibraryThing?
- A. Don't really know what it is.
 - B. Have heard of it but we don't use it.
 - C. We use it a little.
 - D. We use it a lot.
 - E. We love it.
7. If your library uses LibraryThing, briefly describe how you use it and how the library benefits.

THE LIBRARY AND TWITTER

8. Does the library have a Twitter account?
9. How many tweets does your library send out in a typical or average month?
10. To the best of your knowledge how many subscribers does your library's Twitter account have?

SOCIAL NETWORKING SITES

11. Rate the usefulness of the following social networking sites to your work or the library in general:

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- A. MySpace
 - B. Facebook
 - C. Bebo
 - D. Friendster
 - E. Ning
 - F. Hi5
 - G. Orkut
 - H. MyLife
 - I. Multiply
12. If it has a presence on the site, approximately how many unique visits does the library receive per month on average to the following sites?
- A. MySpace
 - B. Facebook
 - C. Other sites
13. Has your library developed specific pages on Facebook or on other social networks for special collections or library departments?

USE OF AMAZON

14. Has the library ever purchased an e-book from Amazon or an e-book in conjunction with a print title?
15. How much has the library spent on Amazon in the past year to acquire traditional books, e-books or parts of books?
16. How much has the library spend on all other online booksellers in the past year to acquire traditional books, e-books or parts of books?
17. Does the library in any way take advantage of the Amazon web services program that allows libraries to use cover images, reviews, book descriptions and other book-related information from the Amazon site in the library OPAC or in other library contexts?

VIDEO & PHOTO SHARING

18. Does the library have one or more YouTube accounts?
19. Do you use any of the following in your professional library work?
- A. AOL Video
 - B. Blip TV
 - C. Brightcove
 - D. DailyMotion

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- E. Facebook
 - F. Flickr Video
 - G. GoFish
 - H. Google Buzz
 - I. Google Video
 - J. Hulu
 - K. MetaCafe
 - L. Photobucket
 - M. Revver
 - N. Viddler
 - O. Vimeo
 - P. Vzaar
 - Q. Yahoo Video
 - R. Yfrog
 - S. YouTube
20. How many visits did the library get to its YouTube site in the past year?
21. Has the library ever posted any photos of the library or library special events on Flickr (the Yahoo photo sharing site)?
22. Has the library ever posted any photos from the library collection on Flickr?
23. Has the library ever posted any photos taken by library patrons on Flickr?
24. Has the library ever used YouTube in training library patrons to use the library?
25. If the library has posted videos or photos about itself or its collections on internet photo and video sites, please mention a few of the most useful or prominent sites.
- THE LIBRARY AND GOOGLE BOOKS**
26. Which phrase best describes your library staff's use of Google Books?
- A. We don't really use it.
 - B. We use it occasionally.
 - C. We use it extensively.
27. Which phrase best captures the library's plans for contributing content to Google Books?
- A. We have already digitized part of our collection and contribute some of our non-copyright works to Google Books.
 - B. We have already digitized parts of our collection but have not contributed to Google Books.

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- C. We have not digitized any part of our collection but plan to in the near future.
- D. We have not digitized any part of our collection and do not plan to in the near future.

SURVEY PARTICIPANTS

Albion College
American University
Anderson County Library
Andrew College
Arkansas State University-Mountain Home
Auburn Montgomery Library
Bellingham Public Library
Billy Graham Evangelistic Association
Brooklyn College
Bryan Cave LLP
Burlington Public Library
Butte College
California Court of Appeal, Third District
Carroll Community College
Cassels Brock & Blackwell LLP
Consortium Information Services, Inc.
Davenport University
Douglas County Libraries
Eckerd College
Edward Nathan Sonnensbergs Inc
Emporia State University- White Library
Eugene Public Library
Euless Public library
Fairport Public Library
FamilySearch
Farella Braun + Martel LLP
Florida Southern College
Flower Mound Public Library
Grand County Public Library
Greenfield Public Library
Hampton University
Hawley Troxell Ennis & Hawley LLP
Hiscock & Barclay LLP
HOK
Holland & Knight LLP
Homewood Public Library
IDC (Australia)
Ivins Phillips Barker
John Jay College
Kronick Moskowitz Tiedemann & Girard
LaFollette Public Library
Lewes Public Library
Lewis University

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Loutit District Library
Loyola Marymount University
Lyon County Law Library
Mercer County Community College
Mid-Continent University
Missouri River Regional Library
Morris County Library
Naperville Public Library
Narberth Community Library
New Braunfels Public Library
New York State Small Business Development Center
Olathe Public Library
Olivet Nazarene University
Olney Public Library
Oswego Public Library
Palo Verde Library
Palomar Community College
Paramus Public Library
Peoria Public Library
Phillips Lytle LLP
Princeton University
Querrey & Harrow
Quincy Public Library
Randolph-Macon College
Sacramento Public Library
Saint Louis University
San Francisco Public Library
Sidley Austin LLP
South Berwick Public Library
Southeastern Community College
St. Cloud State University
St. Paul Public Library
Starke County Public Library
State Library of Louisiana
Strayer University
Supreme Court of Canada
Swarthmore College Peace Collection
Texas Tech University
The U.S. Army Field Band
Thompson Hine LLP
Tompkins County Public Library
U.S. Dept. of the Interior/BOEMRE
Union University
University of Baltimore
University of British Columbia
University of British Columbia Library

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University of California, Davis
University of Connecticut
University of Houston
University of Idaho Library
University of Illinois at Urbana
University of Kansas
University of New Hampshire – Dimond Library
University of Rhode Island
University of Tennessee at Chattanooga
University of Wisconsin-Whitewater
US Air Force
Washington State University Libraries
Washington State University Vancouver
White Mountain Library
Williamson County Public Library
Ypsilanti District Library